



## OFFICE OF THE MAYOR

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### 125th Anniversary Logo Contest - Voting Open

**WAUKESHA, WI:** To help commemorate the City's 125<sup>th</sup> anniversary in 2021, the City of Waukesha seeks the community's input in selecting a logo that best represents the City and the anniversary theme of "Looking Back - Reaching Forward." The community has until Friday, July 24, 2020 to vote online and select a winning logo (<https://www.surveymonkey.com/r/waukesha125>). Everyone is asked to vote only once for their favorite entry.

"We've had a great response from our citizens in submitting their creative ideas to represent the City of Waukesha as we move to celebrate 125 years as a City," said Shawn Reilly, Mayor of Waukesha. "It's time for the public to pick their favorite representation for the celebration."

The winning logo will be announced by July 27, 2020 with the winning logo creator receiving a cash prize of \$100 and recognition at a City Common Council meeting. The winning logo will be used as the official 125<sup>th</sup> Anniversary logo on all promotional materials such as the City website, newsletters, social media, and flyers throughout the year 2021.

Logo entries were submitted for the contest by City of Waukesha residents over the past month. The top three entries were chosen by members of the City of Waukesha's 125<sup>th</sup> Anniversary Marketing Committee, which is comprised of Waukesha area residents, Waukesha area business owners and employees, and City employees. More information on the 125<sup>th</sup> Anniversary Logo contest is available on the City's website (<https://waukesha-wi.gov/1918/125th-Anniversary-Logo-Contest>).

The City is making plans for special events and celebrations throughout the year 2021. More information on the year-long celebration will be available at the end of the year.

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